



2025 Donor Report

TOSA Pool



The Landing Beer Garden



The Grand Hall



The way summer - and the whole year - should be!

Friends of Hoyt Park & Pool (FOHPP) is proof of what can happen when a community comes together. Formed in 2006, a group of like-minded Wauwatosa residents started work on restoring the blighted County pool. After five years and a lot of work, TOSA Pool opened with great fanfare and celebration. Since then, we have added The Landing Beer Garden, and the restored Grand Hall as community gathering places.

We are pleased to share the following donor report with you to update you on our progress and what's in store for FOHPP. As an independent nonprofit that receives no government or tax funding, we rely on your generosity to continue our mission.

When you support FOHPP, you are investing in our award-winning facilities, programming and community-centric mission. As you make decisions about your end-of-year charitable giving and employer-sponsored, gift-matching opportunities, we invite you to remember the Friends of Hoyt Park & Pool.

Thank you for your past, present and future support of Friends of Hoyt Park & Pool.

2025 Season Highlights



TOSA Pool

- 90,000+ visits to TOSA Pool
- 3,200 season passes sold
- Continued partnership with Wauwatosa Rec
- Held 10th Annual Tosa Youth Tri with more than 200 participants
- Welcomed Miss Molly's Cafe as concessions partner
- Expanding hours and offerings for 2026

- Now open year-round indoors and outdoors
- Opened on Monday and Tuesday nights during season
- Added two outdoor TV's
- Hosted 65 musical groups and acts
- Created family-friendly programming on Tuesday nights and forged new business partnerships
- Launched fall/winter programming with Cribbage League, Trivia, Sports night and other growing leagues



The Landing Beer Garden

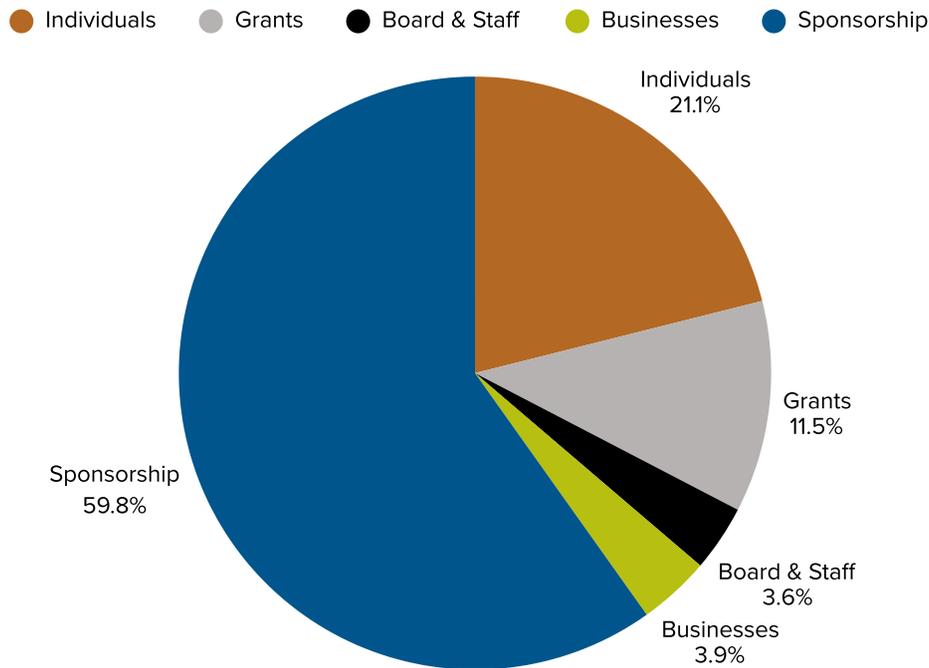


The Grand Hall

- Hosted 107 rentals
- Utilization in off-season months for indoor beer garden
- Expansion of AV offerings
- Rentals booking for 2026 and beyond
- Put on ticketed events such as wine and beer tastings
- Organized free, public events such as the Ghostly Gathering

Sources of Philanthropy

Dollars Raised October 2024 - September 2025



The Future at Friends of Hoyt Park & Pool

As we enter our 15th year, FOHPP continues to grow to meet evolving community needs. As a central hub for not just Wauwatosa, but the greater Milwaukee area, we are creating new and exciting ways to foster connection, engagement and health. In addition to the new expanded hours and programming in The Landing beer garden, 2026 will also see a massive increase in offerings at TOSA Pool. We are adding two new night swims, a second daily parent-tot swim time and water walking and aerobics. On top of these improvements, passholders will enjoy nine all new events.

We are listening to the feedback of our patrons and responding. Thanks to our community's strong buy-in, we are able to reinvest in our operations to ensure we meet their needs and fulfil our mission



A special thank you for the leadership support of John and Tashia Morgridge. It is because of their original investment and belief in our vision that we are able to continue this work today.

Business and Foundation Donors:

\$5,000+

Firefly Real Estate, LLC
New Belgium Brewing
TOSA Foundation
WaterStone Bank Fund
We Energies Foundation

\$1,000 - \$4,999

Beechwood Sales & Service
Bradley Impact Fund
Central Waters Brewing Company
Fidelity Charitable
James Steeno Gallery, LLC
Sewer Ninjas
Third Space Brewing
Van Westen Orthodontics, LLC
Wisconsin Orthodontics, SC

\$1 - \$999

Baird Foundation
Benevity
Bunzel's Meat Market
Engelhardt Dairy of Wisconsin LLC
Horizon Chemical, LLC
Miss Molly's Cafe
Ono Kine Grindz
Paypal Giving Fund
Philleo Insurance Management, Inc
Shorewest Realtors - Maura Strickler
Swan Serv-U Pharmacy
Tosa Aquatic Club
Tosa Pediatrics, S.C.
Tosa Yoga, LLC

Individual Donors:

\$5,000+

Doug Drysdale and
Gisela Zelenka-Drysdale

\$1,000 - \$4,999

David and Colleen Clark
David and Stephanie Honan
Dennis McBride and Karen Barry
Mary and Jon Omernick
Jeff and Diane Roznowski

\$250 - \$999

Matthew Astbury and Terri Hawk
Mary Alice Brauer
Denise and Chris Lindberg
Michael Murray
Abby Nelson
Abby and Nate Neuberger
Mary Newton and James Sanger

\$1 - \$249

Margaret Barta
Anne Blask
John and Jane Casper
Andrew Chartrand
Brendan Conway
Nick DeLeo
Nancy Desjardins
Kristen Etzelmueller
Bradley Foley
Ingrid Gassner
Catherine Gorski
Mary Hinderliter
Melanie Koch
Kristin Etzelmueller
Barbara McDonald
Molly Minton
Witne Neil
Clare O'Brien and Steve Cady
Chad Rasmussen
Sandra Robinson
John and Bonnie Sorenson
Karen and Mark Spindler
Mary Ellen Welsh
Kendra Williams

Your donations and support of FOHPP matter now more than ever. To continue operating this beautiful community asset at a high level, philanthropy will play a critical role in our future.

Stay Connected

Be sure to follow us on social media or through our newsletter to get the latest updates on the TOSA Pool, The Landing Beer Garden and the Grand Hall.

					
Newsletter	TOSA Pool	The Landing	TOSA Pool	The Landing	FOHPP