

# FRIENDS OF HOYT PARK & POOL 2024 CALENDAR



FRIENDS OF  
**HOYT**  
PARK & POOL

## 2023 Donor Report

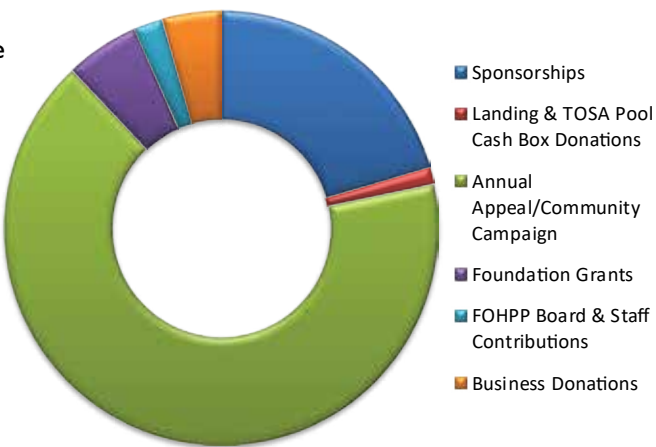
**Friends of Hoyt Park & Pool** started as a labor of love long before TOSA Pool at Hoyt Park opened in 2011. Our nonprofit organization was formed in 2006 by citizens like you who took on the mission of restoring a treasured community gathering place.

On behalf of our entire board and staff, we are pleased to provide you with the enclosed copy of the FOHPP 2023 Donor Report and 2024 Calendar. We do not receive taxpayer dollars to operate TOSA Pool, The Landing or the Grand Hall. We rely on your generous support to fund our operations, which give so much back to our community.

From the generous local businesses that initially rallied to the Hoyt Park & Pool restoration cause, to current business sponsorships and private support that offset operational costs, the local community has provided the assistance that keeps us open.

When you support FOHPP, you are ensuring we have the funds needed to be award-winning facilities where the community can spend the summer for years to come.

As you make decisions about your end-of-year charitable giving and employer-sponsored, gift-matching opportunities, we invite you to remember the Friends of Hoyt Park & Pool with a donation. We thank you for your continued investment in TOSA Pool, the Grand Hall and The Landing beer garden.



	LIFESAVER					
	Supporter \$250-\$999	Bronze Guard \$1,000-\$2,499	Silver Guard \$2,500-\$4,999	Gold Guard \$5,000-\$9,999	Platinum Guard \$10,000-\$24,999	Leadership \$25,000+
TOSA POOL PASS (One FAM or two IND)						
Free Admission Open Swim						
Early Entry (Before Open Swim)						
Free Admission to Parent/Tot Open Swim						
Free Admission Season Pass-Only Nights						
Permanent LIFESAVER Donor Recognition						
Daily Admission Passes	5	10	15	20	30	30
Discount on Birthday Party Package	10%	10%	10%	15%	20%	20%
Discount on Grand Hall Rental	10%	10%	10%	15%	20%	20%
Free Private 2-Hour Pool Rental						

Please make checks payable to FOHPP and mail to 1800 N Swan Blvd, Wauwatosa, WI 53226  
Business sponsors: contact [info@tosapool.com](mailto:info@tosapool.com) for more information regarding business donor levels and business sponsorships.

**LIFESAVER DONORS**

Friends of Hoyt Park & Pool thanks our generous donors for their continued support.

The Friends of Hoyt Park & Pool would like to most gratefully acknowledge the leadership support of John and Tashia Morgridge.

**2023 BUSINESS SUPPORTERS**

Thank you to our business donors. Your support is a big part of what makes TOSA Pool and The Landing the community hub it is today

**\$5,000+**

Firefly Real Estate, LLC  
New Belgium Brewing  
Third Space Brewing

**\$1,000 - \$4,999**

Cranky’s  
Horizon Chemical, LLC  
Mathnasium of Wauwatosa  
Neuman Pools, Inc.

**\$100 - \$999**

Hearst Communications\*  
Robert D Grant Agency  
Ono Kine Grindz  
James Steeno Gallery, LLC  
Maura Strickler/Shorewest Realtors  
Sussex Animal Hospital  
Swan Serv-U Pharmacy  
Tosa Aquatic Club  
Tosa Pediatrics, S.C.  
Tosa Yoga, LLC  
Wilma’s Smokehouse

**2023 COMMUNITY SUPPORTERS**

Dedicated members of this community started this journey for us, and they are a big part of what keeps us strong today. Thank you to everyone who gave generously this past year from October 2022 through September 2023.

**\$25,000+**

James & Jane Fischer  
Kathy & Dr. Geoff Mykleby, DDS

**\$2,500-\$6,000**

Waukesha County Community Foundation/WaterStone Bank Fund  
We Energies Foundation

**\$1,000 - \$2,499**

David & Colleen Clark  
Nancy Dewey  
Eddie’s Book Club\*  
GE Foundation

**\$1,000 - \$2,499 cont.**

David & Stephanie Honan  
Stephen Kaniewski & Judith Peck  
Dennis McBride & Karen Barry\*  
Mary & Jon Omernick\*  
Jeff & Diane Roznowski  
Wendy Sodnik\*  
The Landing & TOSA Pool Concessions Cash Donations

**\$500 - \$999**

Bradley Impact Fund  
Cash Donations in Memory of Dr. Geoff Mykleby, DDS \*  
Darren & Heidi Engbring  
Fidelity Charitable  
Barb & Pete Holtz  
Robert & Rachele Lehr  
Abby Nelson  
Mary Newton & James Sanger  
Julie Pesch\*  
Mark & Karen Spindler  
Nancy & William Zabriskie

**\$250 - \$499**

Bud & Joyce Bobber\*  
Jane Conarchy  
Brad & Jennifer Cortright  
Nancy Desjardins  
William & Jennifer Koch  
Denise & Chris Lindberg  
Clare O’Brien & Steve Cady  
Heidi & James Steeno  
Swan Park Tuesday Coffee Group\*  
Monica Van Lieshout

**\$100 - \$249**

James Boyle & Margaret Druml Boyle\*  
Ann Brennan\*  
Jane & John Casper  
Kathleen Causier  
Heiner & Barbara Giese  
Andrew Grove & Sarah Lerand  
L. Dennis Hanley\*  
Mary Hinderliter  
Lilian & Raman Kalyanaraman  
Michael Murray  
Brian Mykleby\*  
Matthew Naiva & Ling Lee  
Rena & Rob Plichta\*  
Rebecca Stoner\*  
Scott & Katie Vogt  
Jill Wickham

\* Includes a donation given in memory of Dr. Geoff Mykleby, DDS





TOSA POOL



at Hoyt Park

**Sunday      Monday      Tuesday      Wednesday      Thursday      Friday      Saturday**

	1  <b>New Year's Day</b>	2	3	4	5	6
7	8  <b>Landing Job Application Posted</b>	9	10	11	12	13
14	15  <b>Martin Luther King Jr. Day</b>	16	17	18	19	20   <b>Supper Club Dinner in Grand Hall</b>
21	22	23	24	25	26  <b>TOSA Pool Crew Application Posted</b>	27
28	29	30	31	<p>As one of few public pools in Milwaukee County open in recent years, TOSA Pool at Hoyt Park has provided an important community space. Each summer we host an average of 90,000 guests from more than 30 zip codes in and around Milwaukee. Our pool is a public and inclusive space for people of all ages to swim, relax and enjoy summer.</p>  <p><b>Employment</b></p>		



Sunday

Monday

Tuesday

Wednesday

Thursday

Friday

Saturday



Sponsor

As a business sponsor, your support is an excellent opportunity to demonstrate that your company is an active and engaged part of the community. Sponsoring an event or programming also places your business in front of a diverse cross-section of residents, both on-site and in our marketing and communications channels.

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Supper Club Dinner  
in Grand Hall

Valentine's Day

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Presidents' Day

Landing & TOSA Pool  
Applications Due

Winter's End Event

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**Sunday      Monday      Tuesday      Wednesday      Thursday      Friday      Saturday**

 <p>In 2015, the historic Grand Hall was renovated to preserve and build on its 1930s-era craftsmanship. In addition to hosting FOHPP special events, the hall is available to rent for family celebrations, class reunions, birthday parties, business meetings, club banquets, weddings, memorials and neighborhood gatherings.</p> <p><b>Parties and Rentals</b></p>					1	2
3	4	5	6	7	8	9
10	11	12	13	14	15	16
Daylight Savings Begins						 <p><b>Supper Club Dinner in Grand Hall</b></p>
17	18	19	20	21	22	23
St. Patrick's Day						
24	25	26	27	28	29	30
31						



**Sunday      Monday      Tuesday      Wednesday      Thursday      Friday      Saturday**

	1	2	3	4	5	6  Spring Wine Tasting Event
7	8	9	10	11	12	13
14	15  JUST TRI IT Friends of Hoyt Park & Pool TOSA Youth Tri Registration Begins	16	17	18	19	20
21	22	23	24	25	26  TOSA Pool Season Pass Early Bird Ends! Buy Your Season Pass By Midnight Tonight	27  Spring Beer Tasting Event
28	29	30	 Season Pass			
			<p>The restoration of Hoyt Park would not have happened without community involvement. We take an active role in maintaining and improving the environment around our pool and park grounds. Each year we host numerous clean-up efforts and focus on removing invasive plants from the public park and trails. We have also added native species trees to the park and parkway.</p>			
			 TOSA Youth Tri			



Sponsored  
By

firefly  
REAL ESTATE





May  
2024



## Saturday



## The Landing

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**TOSA Pop-Up Shop**

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## The Landing Beer Garden Opens

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## Mother's Day

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**TOSA Pool Opening  
Day**

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## Memorial Day

[www.friendsofhoytpark.org](http://www.friendsofhoytpark.org)

**info@tosapool.com • 414.302.9160**



Sunday

Monday

Tuesday

Wednesday

Thursday

Friday

Saturday



TOSA Pool

TOSA Pool at Hoyt Park is an award-winning, outdoor community pool that provides summertime fun for all ages. Our strong focus on health and wellness is enhanced by swim lessons for children and adult fitness classes provided through our partnership with the Wauwatosa Recreation Department. In 2023, over 300 community members participated in children's swim lessons, adult Aqua Zumba, Tai Chi and Yoga, and Tosa Aquatics Club team practices.



Calendar

<div> <p>TOSA Pool</p> </div> <div> <p>Calendar</p> </div>							1
2	3	4	5	6	7		8
9	10	11	12	13	14		15 <div> <p><b>Celebrate Summer Fiesta!</b></p> <p>TOSA Pool Celebrate Summer Season Pass Night</p> </div>
16	17	18	19	20	21		22
Father's Day			Juneteenth Day				
23	24	25	26	27	28		29
30							



Sunday

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Saturday

 TOSA Pool	1	2	3	4 Independence Day	5	6
7	8 TOSA Pool Season Pass Movie Night (Rain Date July 15)	9	10	11	12	13
14	15	16	17	18	19	20  TOSA Pool Season Pass Luau Night (Rain Date July 27)
21	22	23	24	25	26  <b>TOSA YOUTH TRI</b> JUST TRI IT <small>Friends of Hoyt Park &amp; Pool</small> <b>TOSA Youth Tri Registration Ends</b>	27
28	29	30	31	During our thirteen years of operation, FOHPP has provided hundreds of seasonal jobs for area youth, developing customer service, management, and leadership experience. In 2023, we had 109 employees working on both a full and part time basis across every functional area of our organization, including 44 Red Cross certified lifeguards, 40 TOSA Pool admissions and concessions crew, and 15 The Landing beer garden crew. Our team members take these skills with them to college and their professional careers.		



Sunday

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Saturday



TOSA Youth Tri

In 2016, FOHPP held its first TOSA Youth Tri, drawing more than 170 young competitors to Hoyt Park to swim, bike and run. Our TOSA Youth Tri continues to draw youth athletes from throughout southeast Wisconsin; successive events in 2017-2023 averaged 200 registrants per year. Would you like to help kids try a tri? Volunteer or become a sponsor of the TOSA Youth Tri!

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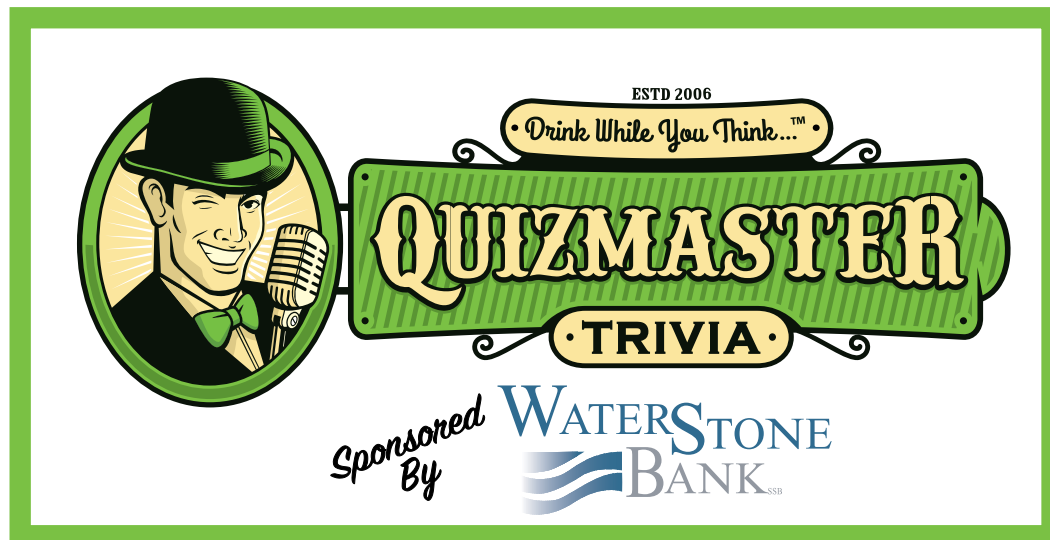
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Sunday

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1	2  Labor Day TOSA Pool Last Day Open	3	4	5	6	7
8	9	10	11	12	13	14
15	16	17	18	19	20	21
22	23	24	25	26	27	28
29	30		 The Landing		In 2013, the Friends of Hoyt Park & Pool opened a seasonal beer garden, The Landing at Hoyt Park, to create both a supplementary revenue source for pool operations and a new space that enriches the vibrancy of our community.	
					 Calendar	



Sunday

Monday


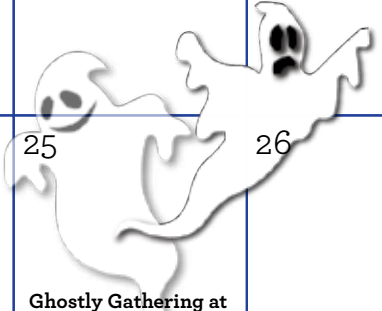

Tuesday

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Thursday

Friday

Saturday

		1	2	3	4	5  TOSA Pop-Up Shop
6	7	8	9	10	11	12
13	14	15	16	17	18	19
20	21	22	23	24	25  Ghostly Gathering at The Landing	26
27	28	29	30	31 Halloween	 Volunteer	FOHPP's community focused, volunteer Board, committees and professional staff is an important element of our non-profit model of operations and ensures the continued success of our facilities.



Sunday

Monday

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Saturday



**Parties and  
Rentals**

The 1930s bathhouse from the original Hoyt Pool features terrazzo marble floors, a stone fireplace and wood paneling. From the beginning, we were determined to preserve the WPA-built structure. It now houses our Grand Hall, available for special events and for rental year-round for reunions, birthdays, business meetings and even weddings.



**Calendar**

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**Daylight Savings  
Time Ends**

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**Veterans Day**

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**Thanksgiving**



**Sunday      Monday      Tuesday      Wednesday      Thursday      Friday      Saturday**

1	2  <b>Lifeguard Application Posted</b>	3  <b>Giving Tuesday: Purchase your 2025 TOSA Pool Pass and donate to FOHPP</b>	4	5	6	7  <b>TOSA HolidayPop-Up Shop</b>
8	9	10	11	12	13	14
15	16	17	18	19	20	21
22	23	24  <b>Christmas Eve</b>	25  <b>Christmas Day</b>	26	27	28
29	30	31  <b>New Year's Eve</b>	 <b>Donate</b> When you support FOHPP, you are ensuring we have the funds needed to remain award-winning facilities where the community can spend the summer for years to come. As you make decisions about your end-of-year charitable giving and employer-sponsored gift-matching opportunities, we invite you to remember the Friends of Hoyt Park & Pool with a donation. We thank you for your continued investment in TOSA Pool, the Grand Hall and The Landing beer garden.			



FRIENDS OF  
**HOYT**  
PARK & POOL

Thank you for being a part of the Friends of Hoyt Park & Pool family. Renew your donation today at [friends of hoypark.org/donate](https://friendsofhoypark.org/donate). For information on how you can become involved, please contact us via email at [info@tosapool.com](mailto:info@tosapool.com) or call 414-302-9160.

FOHPP is qualified as a tax-exempt organization under Section 501(c)(3) of the Internal Revenue Code and donations (less any benefits received) are tax deductible. Please consult your tax specialist for additional personal advice.

Simply scan this QR Code  
to make a donation

