

Dear Friend,

The Friends of Hoyt Park & Pool is hosting our fifth annual youth triathlon for children ages 9-15 on Saturday, August 21 at TOSA Pool at Hoyt Park. Participants will swim at TOSA Pool, bike the Menomonee River Parkway, and run the Oak Leaf Trail and surrounding Hoyt Park. Your support is a key factor in our successful event: help kids to try a tri!

We accept donations of all sizes, but all donors of \$250 or more will have their logo on our website and on banners posted at the pool and on race day. All donors of \$500 or more will also have their logo printed on the back of our competitor t-shirt. Donations must be received by Friday, July 30 to be included on apparel.

Your \$250 or greater business sponsorship includes recognition as follows:

- □ Permanent on-site recognition
- □ Listing and business linked on FOHPP website
- Business logo on website (please furnish in jpg format)
- E-newsletters to 5,000+ subscribers and youth participant families
- □ Facebook, Twitter and local media outlets where appropriate

Thank you for your time and thoughtful consideration. If you have any questions regarding this event or if I can be of any assistance to you, please contact me.

Kind regards,

Kit Sawti

Kit Slawski Executive Director Friends of Hoyt Park & Pool, Inc. <u>kit.slawski@tosapool.com</u> 414.302.9160 It's The Way Summer Should Be!

Our Mission

The Friends of Hoyt Park & Pool (FOHPP) is a not for profit organization whose mission is to enhance our community's quality of life by developing, operating and maintaining a pool and gathering space and preserving the natural beauty of the surrounding park land.

FOHPP is qualified as a tax exempt organization under Section 501(c)(3) of the Internal Revenue Code and donations to it are tax deductible. Please consult your tax specialist for additional personal advice.

PRINCIPAL CONTACT	(please complete)
Name:	

Company:	
Address:	
City:	State:
Zip Code:	
Tel:	
E-Mail:	
Yes, I would like to sponsor the TOSA Youth Tri!	
Business sponsor	
Amount: \$	
Sponsor grants FOHPP a limited license to use Sponsor FOHPP sites.	's logo in promotional material and on the

Sponsor Signature

Date